

## HIA "POP UP BEACH" SWEEPSTAKES

### OFFICIAL RULES

#### **NO PURCHASE NECESSARY TO ENTER OR WIN. A PURCHASE WILL NOT IMPROVE YOUR CHANCES OF WINNING.**

Susquehanna Area Regional Airport Authority d/b/a Harrisburg International Airport ("SARAA") presents the Pop Up Beach ("Sweepstakes"). If this Sweepstakes is promoted or administered on Facebook, Twitter, Pinterest or any other social media platform (collectively "Social Media Platforms"), Entrants understand that it is in no way sponsored, endorsed or administered by, or associated with those Social Media Platforms. Entrants understand that they are providing their information to SARAA and not to any Social Media Platform. SARAA reserves the right to cancel the Sweepstakes without notice for any reason and to modify or extend the Sweepstakes Period, as determined in its sole discretion.

- 1. ELIGIBILITY.** The Sweepstakes is open only to legal residents of the United States of America (excluding Rhode Island) who are age 21 or older ("Entrants"), except that employees, officers, and directors of SARAA, Harrisburg International Airport, or Allegiant Air its parent companies, subsidiaries or any advertising agencies or promotional suppliers, and the immediate family members ([step-]children, spouse, [step-]siblings, [step-]parents) of each are not eligible to enter or win. Void where prohibited or restricted by law. Subject to all applicable federal, state and local laws and regulations. Winning a prize is contingent upon fulfilling all requirements set forth herein.
- 2. HOW TO ENTER.** NO PURCHASE NECESSARY TO ENTER OR WIN. Sweepstakes begins at 12:01 AM EST on December 19, 2015 and ends at 12:00 PM EST on February 10, 2016 "Sweepstakes Period"). To Enter: Entrants who meet the eligibility requirements will be entered into the Sweepstakes by visiting the [www.flyhia.com/beach](http://www.flyhia.com/beach) and following the instructions to complete the official entry form ("Official Entry Form"). One entry per person.
- 3. ENTRY FORMS.** Once submitted, Official Entry Forms will become the sole and exclusive property of SARAA, will not be acknowledged or returned and cannot be changed, altered, revised, or modified. SARAA is not responsible for lost, late, illegible, stolen, incomplete, invalid, unintelligible, or misdirected entries, which will be disqualified, or for problems of any kind whether mechanical or human. By participating in the Sweepstakes, all Entrants agree to be bound by these Official Rules and the decisions of SARAA, which are final, and further agree waive any right to claim ambiguity in the Official Rules. Entrants who fail to comply with any of these Official Rules may be disqualified from the Sweepstakes at the sole discretion of SARAA. Furthermore, SARAA retains the right to disqualify any entry that has been incorrectly completed and/or submitted. In the event of any dispute as to the identity or eligibility of the Entrant, all email entries will be deemed to have been submitted by the owner of the email account from which they were sent. Any attempt by an individual to use multiple accounts to enter more than once during the Sweepstakes Period are void.
- 4. PRIZE.** One (1) Grand Prize winner will receive two (2) round-trip tickets on Allegiant Airlines to fly from Harrisburg International Airport in Harrisburg, PA to Punta Gorda Airport (PGD) in Punta Gorda, FL. The approximate retail value of the Grand Prize is \$500 VALUE. The Grand Prize must be redeemed by September 30, 2016.

Use of the Grand Prize and First Prizes are based on availability, which will be determined by SARAA. The Prize winners are responsible for all costs not specifically included in the Prize package including, but not limited to transportation, gratuities, incidentals, and meals other than those included in the Prize packages. Prizes are not redeemable for cash. Any interpretation of the Prizes shall be made within SARAA sole discretion. Prizes are not transferable. No substitutions, exchanges or cash equivalents will be permitted by the Prize winners, except that SARAA reserves the right to substitute a prize of comparable or greater value if deemed necessary by in its sole discretion. Neither SARAA nor any prize providers are responsible for winner limitations that prevent acceptance or use of any portion of the Grand Prize for First Prize package.

5. **ODDS OF WINNING.** The odds of winning the prize depend solely on the total number of eligible entries received by SARAA during the Sweepstakes Period.
6. **SELECTION OF WINNER.** One (1) Grand Prize winner will be chosen on or about February 11, 2016 from a random drawing of all eligible entries received during the Sweepstakes Period. After the prize winners are chosen, alternate(s) will be selected on an as-needed basis in the event that any winner is ineligible, declines the prize or cannot be located. The winners will be notified by telephone and/or email after the drawing. Entrants do not need to be present to win. The Prize is subject to verification. The Prize winner will be required to sign and return a Winner's Affidavit of Eligibility and Release at the time of the award of the Prize, or the Prize will be forfeited.
7. **PUBLICITY RELEASE/GRANT OF USE.** In consideration of Entrants' Official Entry Form being included in the Sweepstakes, each Entrant hereby grants SARAA a non-exclusive, irrevocable, fully paid, universal license to use, copy, sublicense, transmit, distribute, publicly perform, publish, delete or display her/his name, voice or likeness in any media now known or hereafter devised without any further right of approval or compensation, and Entrant hereby releases SARAA, its owner, directors, officers, employees, licensees, affiliated companies, and prize providers (the "Released Parties") from any liability with respect thereto. By entering an Official Entry Form into the Sweepstakes, Entrants acknowledge and agree that their participation, name or likeness may be made available to the public by SARAA. Entrants understand and agree that their name, voice or likeness may appear on the one or more of SARAA's websites and/or on Social Media Platforms. SARAA shall have the right, in its sole discretion, to edit, composite, morph, scan, duplicate, or alter, the Official Entry Form as determined by SARAA in its sole discretion.
8. **GENERAL LIABILITY RELEASE.** By participating in the Sweepstakes, each Entrant agrees to release, indemnify, defend, and hold harmless the Released Parties and applicable Social Media Platforms from and against any and all costs, claims, losses, injuries, liabilities, or damages of any kind arising out of or in connection with, or due in whole or in part, directly or indirectly, from participation in the Sweepstakes or any Sweepstakes-related activity; unauthorized human intervention in any part of the entry process or the Sweepstakes; electronic or human error which may occur in the administration of the Sweepstakes or the processing of entries; any injury or damage to persons (including death) or property, which may be caused, directly or indirectly, in whole or in part, from Entrant's participation in the Sweepstakes or any Sweepstakes-related activity; receipt, possession, use or misuse of any Prize; and any violation of any personal rights, such as publicity rights, defamation or invasion of privacy, libel or slander, or intellectual property right infringement. SARAA has not made any warranty, representation or guarantee express or implied, in fact or in law, with respect to the Prize, including, without limitation, to such prize's quality or fitness for a particular purpose.
9. **ADDITIONAL RESTRICTIONS AND GENERAL CONDITIONS.** Entrants who fail to comply with any of the Official Rules of the Sweepstakes may be disqualified from the Sweepstakes at the sole discretion of SARAA. SARAA is not responsible for any typographical or other error in the advertising for the Sweepstakes, administration of the Sweepstakes or in the announcement of the Prize. SARAA is not responsible if Sweepstakes cannot take place or if the Prize cannot be awarded or used due to cancellations, delays or interruptions due to acts of God, acts of war (declared or undeclared), natural disasters, weather, acts of terrorism, riot or civil disturbance, satellite or equipment failure, federal state or local government law, order or regulation, public health crisis, order of any court or jurisdiction, or other cause not reasonably within SARAA's control (each a "Force Majeure" event or occurrence).
10. **DISPUTES.** Except where prohibited by law, as a condition of participating in this Sweepstakes agree under no circumstances will participants be permitted to obtain awards for, and hereby waive all rights to claim punitive, incidental or consequential damages, or any other damages, including attorneys' fees, other than participants actual out-of-pocket expenses (e.g., costs associated with entering this Sweepstakes), and participants further waive all rights to have damages multiplied or increased.
11. **GOVERNING LAW.** Except where prohibited by law, this Sweepstakes shall be governed by and construed in accordance with the laws of the Commonwealth of Pennsylvania. Participants hereto consent and agree that all legal proceedings relating to the subject matter of this Sweepstakes shall be maintained in the Court of Common

Pleas of Dauphin County, Pennsylvania or, if applicable, the United States District Court for the Middle District of Pennsylvania (Harrisburg division), and participants consent and agree that jurisdiction and venue for such proceedings shall lie exclusively with such courts.

- 12. TAXES.** The Prize winners are responsible for all taxes, gratuities and fees, including, but not limited to federal, state and local income taxes.
- 13. PRIZE PROVIDER.** Harrisburg International Airport is a prize provider only and has no responsibility or liability with regard to the administration or execution of this Sweepstakes or any winner limitations that prevent use or acceptance of any portion of the Prizes.
- 14. WINNERS LIST/RULES REQUEST.** For the name of the Prize winners please send self-addressed, postage-paid envelope to: "Pop Up Beach" Harrisburg International Airport, One Terminal Way, Suite 300, Middletown, PA 17057 within 30 days of the date of the drawing.
- 15. SPONSOR.** Susquehanna Area Regional Airport Authority d/b/a Harrisburg International Airport, One Terminal Way, Suite 300, Middletown, PA 17057.